



**DATES AND LOCATIONS:**

**Thursday, October 1**  
Rice Lake, Wisconsin  
Turtleback Conference Center

**Wednesday, October 7**  
Madison, Wisconsin  
Howard Johnson

**Thursday, October 15**  
Wausau, Wisconsin  
The Jefferson

**Thursday, October 22**  
Waukesha, Wisconsin  
Country Springs Inn

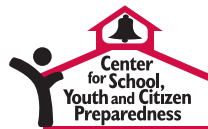
**Tuesday, October 27**  
Kimberly, Wisconsin  
Liberty Hall

**Thursday, November 5**  
Eau Claire, Wisconsin  
The Plaza

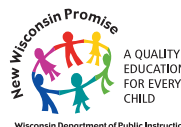
*October 18 – 24 has  
been designated as  
National School  
Safety Week*

# Fall 2009 School Crisis Preparedness Conference Exhibitor Packet

We invite you to display your products and services at the 2009 School Crisis Preparedness Conference, designed by school safety professionals dedicated to the tasks of improving safety, health, and wellness in Wisconsin's schools. Our pledge is to make Wisconsin's schools a safe and healthy place for staff, students, and the community.



For more information visit [www.citizenpreparedness.org](http://www.citizenpreparedness.org)



Year 5 of the Wisconsin Continuing Education Series partnership between the Office of Justice Assistance Homeland Security Program, the Department of Public Instruction, Wisconsin Emergency Management, the Department of Health Services and the Center for School, Youth and Citizen Preparedness.

# GENERAL INFORMATION

## Exhibitor Registration Fee \$250 per table

This includes one 8' unskirted table and chair in the expo hall for your table top display, one lunch ticket, and electrical connection if needed.

- Display set-up will be from 7:00 - 9:00 a.m. on the days of the workshop. Displays must be ready for viewing by 9:00, although the workshop attendees may arrive before then.
- Dismantling of displays may begin after 3:00 p.m.

A donation of a door prize from each exhibitor will be appreciated for prize drawings held during breaks.

## Call for Posters and Non-Profit Organization Resources for Schools

Non-Profit Organizations are welcome to set up a table of resources that will assist schools in emergency preparedness. Some examples would include:

- Service and education models to improve prevention, preparedness, response or recovery from emergencies and disasters.
- Strategies for school safety initiatives.
- Best practices, policies and procedures related to school emergencies and disasters.
- Formal research completed related to school safety.

For more information, contact Mary Jean Erschen, Center for Schools, Youth and Citizen Preparedness, at 608-592-5200 or [mjerschen@citizenpreparedness.org](mailto:mjerschen@citizenpreparedness.org).

## Registration

Register by completing the attached registration form and mailing or faxing it with payment.

By Mail: Center for School Youth and Citizen Preparedness  
W11019 Lake View Dr.  
Lodi, WI 53555

By Fax: 608-744-3069

Make payments to Center for School Youth and Citizen Preparedness. Institutional Purchase Orders accepted.

Any questions, contact Mary Jean Erschen, Center for Schools, Youth and Citizen Preparedness, at 608-592-5200 or [mjerschen@citizenpreparedness.org](mailto:mjerschen@citizenpreparedness.org).

*NOTE: Registration confirmations will be emailed to you.*

## Lodging

A block of rooms has been reserved at local hotels in proximity to each workshop. Please make your own reservations by calling the hotel associated with the workshop you are attending, and ask for a room in the "OJA School Safety Workshop" block. You will be responsible for your own lodging costs.

## Sponsorship Recognition

Organizations with sponsorships totaling over \$500 will be recognized by signs at the workshops as well as be recognized within the conference materials provided to participants.

# INTENDED AUDIENCE

## Anyone interested in school safety and health issues including:

- Principals/Assistant Principals
- School Superintendents
- School Security Personnel
- School Personnel Responsible for Emergency Response
- School Nurses
- Public Health
- Emergency Management Team
- Police, Fire, EMS
- First Responders
- 911 Dispatchers
- Elected Officials and Staff

# AGENDA

<b>8:00 a.m. – 8:30 a.m.</b>	Continental Breakfast			
<b>8:30 a.m. – 8:45 a.m.</b>	Welcome			
<b>8:45 a.m. – 9:45 a.m.</b>	<b>Gang Activity – Urban and Rural Issues</b> After a decline in gang activity from the mid-1990s to the early 2000s, a steady resurgence of gang problems has occurred in recent years. In the 5-year period from 2002 to 2007, law enforcement jurisdictions in larger cities and suburban counties reported a 60-percent increase in the overall number of gangs and an 80-percent increase in the number of gang members, according to the forthcoming <i>2007 National Youth Gang Survey</i> .			
<b>9:45 a.m. – 10:00 a.m.</b>	Break			
<b>10:00 a.m. – 11:00 a.m.</b>	Intermittent Explosive Disorder and Mental Health Issue	Sharing of Information and Interagency Agreements	Dealing with the Media and Communication during a Crisis	Critical Incident Stress Management
<b>11:15 a.m. – 12:15 p.m.</b>	Dangerous games, drugs, and related issues	Safety Planning Process	Showcasing a Full Scale Exercise – Lessons Learned	Cyber-bullying: Research, Reality, Response and Policy
<b>12:15 p.m. – 1:30 p.m.</b>	Lunch			
<b>1:30 p.m. – 2:30 p.m.</b>	Tabletop Exercise: Bomb Threat	Tabletop Exercise: Bus Crash Incident	Functional Exercise: Active Shooter	Reunification Procedures and What Do We Do Now?
<b>2:30 p.m. – 3:30 p.m.</b>	Building a Positive School Climate Panel Discussion			
<b>3:30 p.m. – 4:30 p.m.</b>	Technical Assistance with School Crisis Preparedness/Safety Plans			

# WORKSHOP SITES

**A block of rooms has been reserved at each location. Remember to ask for our special rate.**

**Thursday, October 1**  
 Turtleback Conference Center  
 West Allen Road  
 Rice Lake, WI 54868  
 715-234-7641  
[www.turtlebackgolf.com](http://www.turtlebackgolf.com)

**Wednesday, October 7**  
 Howard Johnson  
 3841 E. Washington Avenue  
 Madison, WI 53704  
 608-244-2481  
[www.hojo.com](http://www.hojo.com)

**Thursday, October 15**  
 The Jefferson Street Inn  
 201 Jefferson Street  
 Wausau, WI 54403  
 715-845-6500  
[www.jeffersonstreetinn.com](http://www.jeffersonstreetinn.com)

**Thursday, October 22**  
 Country Springs Inn  
 Conference Center  
 2810 Golf Road  
 Waukesha, WI 53817  
 262-547-0201  
[www.countryinnhotel.com](http://www.countryinnhotel.com)

**Tuesday, October 27**  
 Liberty Hall  
 800 Eisenhower Drive  
 Kimberly, WI 54136  
 920-731-0164

**Wednesday, November 4**  
 The Plaza  
 1202 W. Clairemont Avenue  
 Eau Claire, WI 54701  
 715-834-318  
[www.plazaeauclaire.com](http://www.plazaeauclaire.com)



# EXHIBITOR REGISTRATION

## TO REGISTER:

By Mail: Center for School Youth and Citizen Preparedness, W11019 Lake View Dr., Lodi, WI 53555

By Fax: 608-744-3069

## EXHIBITING COMPANY INFORMATION

List your company name and contact information as you would like it to appear in any promotions.

Company Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Exhibit Representative: \_\_\_\_\_

*One representative is included in your exhibit price. Additional exhibitor representatives will be charged a registration fee of \$50 per person*

## DESCRIPTION OF PRODUCTS OR SERVICES PROVIDED BY YOUR COMPANY

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## EXHIBIT RENTAL SPACE

Exhibit Fee includes one registration to the Workshop, Exhibit Space, and Workshop meals.

I need one table at cost of \$250  I need \_\_\_\_\_ tables at cost of \$\_\_\_\_\_ (\$250 per table)

Electricity needed

I would like to be a Workshop Sponsor for the amount of: \_\_\_\_\_ \$250 \_\_\_\_\_ \$500 \_\_\_\_\_ \$1,000 \_\_\_\_\_ Other: \$ \_\_\_\_\_

Method of Payment:

Total \$ \_\_\_\_\_  Check is enclosed. Payable to: Center for School Youth and Citizen Preparedness  
Institutional Purchase Orders accepted.

## PLEASE CHECK APPROPRIATE BOX FOR CONFERENCE ATTENDING:

October 1, Rice Lake, Wisconsin

October 22, Waukesha, Wisconsin

October 7, Madison, Wisconsin

October 27, Kimberly, Wisconsin

October 15, Wausau, Wisconsin

November 5, Eau Claire, Wisconsin

## CONTACT:

Any questions, contact Mary Jean Erschen, Center for Schools, Youth and Citizen Preparedness, at 608-592-5200 or [mjerschen@citizenpreparedness.org](mailto:mjerschen@citizenpreparedness.org).