

## Dates and Locations:

**Thurs., October 7**  
Rice Lake, WI

**Wed., October 13**  
**Pre-conference**  
**Threat Liaison**  
**Officer Training**  
Wisconsin Dells, WI

**Thurs., October 14**  
Wisconsin Dells, WI

**Wed., October 20**  
Wausau, WI

**Tues., October 26**  
Milwaukee, WI

**Thurs., November 4**  
Kimberly, WI

**Thurs., November 11**  
Eau Claire, WI

# FALL 2010 SCHOOL CRISIS PREPAREDNESS CONFERENCES



**Featuring new issues and expert presenters.**  
**Topics will include: prevention, preparedness, response to and recovery from school crisis situations.**

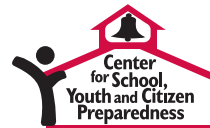
Bring copies of your school crisis preparedness or school safety plan.

There is special time set aside to work with staff to review and develop your school's customized plans. (Educational sessions and plan review will assist your school in meeting the requirements of 2009 Wisconsin Act 309 – School Safety Legislation).



Year 6 of the Wisconsin Continuing Education Series partnership between the Office of Justice Assistance Homeland Security Program, the Department of Public Instruction, Wisconsin Emergency Management, the Department of Health Services and the Center for School, Youth and Citizen Preparedness.

► To register online, visit [www.citizenpreparedness.org](http://www.citizenpreparedness.org)



## Who should attend?

- Wisconsin Schools and Emergency Agencies
- Principals/Assistant Principals
- School Superintendents
- School Security Personnel
- School Personnel Responsible for Emergency Response
- School Nurses
- Public Health
- Emergency Management Team
- Police, Fire, EMS
- First Responders
- 911 Dispatchers
- Elected Officials and Staff

## Threat Liaison Officer Training

We are excited to offer Threat Liaison Officer training as a pre-conference session on October 13, so that the trainees may stay to attend the School Crisis Preparedness Conference the next day.

Please see page 5 for more information on this special program.

## Conference Presenters and Planning Team Members

### Tom Andres

*Former Superintendent of Weston School District, current Superintendent of New Lisbon School District*

### Barbara Dorff

*Director of Student Services, Green Bay School District*

### Greg Engle

*Homeland Security Program Manager, Office of Justice Assistance—Homeland Security Program*

### Mary Jean Erschen

*Executive Director of the Center for School, Youth & Citizen Preparedness*

### Steven Fernan

*Assistant Director, Wisconsin Department of Public Instruction, Student Services, Prevention and Wellness Team*

### Paul France

*SW Regional Director and Wisconsin Emergency Management / WSIC*

### Claude Glimore

*Youth Policy / Coordinated School Health Program Director for the Department of Health Services*

### Holly Hart

*Former Administrator of Eau Claire Area School District and Cooperative Education Service Agency #10, Past President of Wisconsin Charter Schools Association, Executive Director of Holly Hart Consulting*

### Mike Hinske

*Principal and School Safety Coordinator, Bigfoot Union High School District WSSCA Past President*

### Bob Kelley

*Intelligence Officer, U.S. Department of Homeland Security, Wisconsin Statewide Information Center*

### Debra Klich

*Project ADAM Administrator, Children's Hospital of Wisconsin*

### Lara Kenny

*Planning Specialist, Office of Justice Assistance—Homeland Security Program*

### John Michael Keyes (via Skype)

*father of Emily Keyes and founder of the I Love You Guys Foundation*

### Joan G. Lerman

*School Administration Consultant, Wisconsin Department of Public Instruction, Student Services, Prevention and Wellness Team*

### Josh Maas

*Program Coordinator Wisconsin Department of Justice, Wisconsin Statewide Information Center*

### Pete Pochowski

*Retired Safety Director of Milwaukee Public Schools, Executive Director of National Association of School Safety Law Enforcement Officers, and Executive Director of Wisconsin School Safety Coordinators Association*

### Doug Reynolds

*Retired School Security and Safety Coordinator School District of Beloit Founder and President of Safety Quest, Inc.*

### Mabel Schumacher

*President of the Wisconsin School Public Relations Association*

### Robert Severson

*Safety Director, Chippewa Falls Area School District*

### Bill Tyler

*Captain of Beloit Police Department*

### Douglas White

*Director, Wisconsin Department of Public Instruction, Student Services, Prevention and Wellness Team*

## Bring a Team of 5 to 7 People

We highly recommend each school or community sends a team of 5 to 7 people who bring their school's current crisis preparedness plan. (2009 Wisconsin Act 309 – School Safety Legislation requires schools to have a multidisciplinary team collaborate to develop, review, train for, and practice drills related to your school safety plan.)

Having a team composed of the people actually involved in your school crisis preparedness will enable you to get the most out of the activity-based learning projects and be valuable during the “Technical Assistance with Crisis Plans” session. This planning session includes whole group discussions, real situation examples, and plenty of time for staff to work one-on-one with each team to review, develop, and evaluate their custom crisis preparedness and implementation plans.

## Call for Posters and Non-Profit Organization Resources for Schools

Non-Profit Organizations are invited to set up a table of resources that will assist schools in emergency preparedness. Some examples would include:

- Service and education models to improve prevention, preparedness, response or recovery from emergencies and disasters.
- Strategies for school safety initiatives.
- Best practices, policies and procedures related to school emergencies and disasters.
- Formal research completed related to school safety.

## Exhibitors Invited to Display Products and Services

We invite you to display your products and services at the 2010 School Crisis Preparedness Conferences!

## Learning Objectives

At the conclusion of events, participants will be able to:

- recognize threats to school safety and develop strategies to prevent and respond to situations;
- identify school and community partners to develop and implement best practice strategies in school safety;
- lead individuals in schools and communities to effectively assess school crisis plans through table top exercises;
- understand and recognize safe school strategies to identify vulnerabilities using a multidisciplinary, all hazards assessment approach;
- recognize Homeland Security and Safe School resources for school and community stakeholders.

► For a Poster or Exhibitor

**application or more information**

**visit [www.citizenpreparedness.org](http://www.citizenpreparedness.org)**

**or contact Mary Jean Erschen,**

**Center for School, Youth and**

**Citizen Preparedness,**

**at 608-592-5200 or**

► **[mjerschen@citizenpreparedness.org](mailto:mjerschen@citizenpreparedness.org)**

# 2010 School Crisis Preparedness Conference

## AGENDA

<b>8:00 a.m. – 8:30 a.m.</b>	Registration with Continental Breakfast		
<b>8:30 a.m. – 8:45 a.m.</b>	Welcome – State Superintendent Tony Evers, PhD (via DVD)		
<b>8:45 a.m. – 9:45 a.m.</b>	<b>OJJDP findings from the National Survey of Children’s Exposure to Violence</b> <i>Understanding the nature and extent of children’s exposure to violence is essential to combating its effects. Partnering with the Centers for Disease Control and Prevention, OJJDP has sponsored the Adverse Childhood Experiences Study, the most comprehensive effort to date to measure children’s exposure to violence. Learn about the results of this survey and how to apply the lessons learned to your school safety planning.</i>		
<b>9:45 a.m. – 10:15 a.m.</b>	<b>Standard Response Protocol – John Michael Keyes</b> (via Skype) <i>John Michael Keyes is the father of Emily Keyes, who was fatally shot in a Colorado school hostage situation in 2006. In response to this tragedy a foundation was created that researched and developed the Standard Response Protocol, a simple program with profound results.</i>		
<b>10:15 a.m. – 10:45 a.m.</b>	Refreshment Break with Vendors and Networking Activity		
<b>10:45 a.m. – 11:45 a.m.</b>	<b>Strategies to Diffuse and Mediate</b> <i>Learn best practice interactive methods to diffuse situations with students, parents, staff and visitors before they escalate.</i>	<b>Rapid Deployment and School Safety</b> <i>Learn about rapid response techniques by law enforcement and how they affect schools in positive ways. What are the expectations of law enforcement and school administration?</i>	<b>Collaborative Efforts with Media Before, During and After a Crisis!</b> <i>Hands on learning session which will include strategies of public information, working with the media, and school safety.</i>
<b>11:45 a.m. – 12:30 p.m.</b>	Lunch and visit with vendors		
<b>12:30 p.m. – 1:30 p.m.</b>	<b>Interactive Exercise: Major Gas Leak and Setting up Off-Site Family Reunification</b> <i>Participants will actively take part in a mock situation and will play various roles that are outlined in the school plan to bring the chaos to order and appropriately practice family reunification efforts.</i>	<b>Automated Critical Asset Management System (ACAMS) and Threat Liaison Officer (TLO) Training</b> <i>Identify resources that are available for school safety at no cost from the Wisconsin Statewide Information Center.</i>	<b>Including Students in Your School Safety and Preparedness Efforts – They Can Make A Difference!</b> <i>Youth of all ages can be involved in school safety efforts, thus contributing to positive community efforts. Several examples of youth preparedness programs will be highlighted.</i>
<b>1:35 p.m. – 2:35 p.m.</b>	<b>Teaching Youth How to Use Technology Responsibly Utilizing Model Programs</b> <i>Today’s youth are much more in tune with texting, use of cell phones, iPods, and Social Media. There are ways to utilize their knowledge in positive ways that will contribute to your school’s safety!</i>	<b>Gangs and School Safety – A Growing Issue</b> <i>Communities of all sizes are facing the growing issue of gangs attracting youth to join for various reasons. Learn how this affects the safety of your school.</i>	<b>Lives Forever Changed – It Can Happen To You!</b> <i>A small rural school district faced the unthinkable tragedies the morning of September 29, 2006 – a student shot and killed Principal John Klang and a student was killed in a motor vehicle crash on the way to school, only minutes apart. Former Superintendent of Weston School District, Tom Andres, will explain the lessons learned from such an experience.</i>
<b>2:35 p.m. – 3:00 p.m.</b>	Refreshment Break with Vendors and Networking Activity		
<b>3:00 p.m. – 4:00 p.m.</b>	<b>Top 10 School Preparedness Items to Think About During the 2010-2011 School Year</b> <i>What are the current issues that our schools are facing? With decreased budgets, decreased staff, and curriculum demands, what are the top 10 things that school administrators and those responsible for the safety of our schools should be learning about?</i>		
<b>4:00 p.m. – 5:00 p.m.</b>	<b>Technical Assistance with Crisis Plans</b> <i>Teams will break into groups for 1) Developing plan and Implementation and 2) Evaluation, Detailed Sections, and Revision. Includes lots of time with staff to review and work on each school’s custom plans.</i>		

# Threat Liaison Officer Training AGENDA

## SPECIAL PRE-CONFERENCE SESSION ON OCTOBER 13 ONLY

<b>7:30 a.m. – 8:00 a.m.</b>	Registration / Check-In
<b>8:00 a.m. – 9:15 a.m.</b>	Welcome and TLO Program Introduction (Lesson 1) WSIC, STAC, and Fusion Center Overview (Lesson 2)
<b>9:30 a.m. – 10:45 a.m.</b>	Terrorism Overview (Lesson 3) Eight Signs of Terrorism (Lesson 4)
<b>11:00 a.m. – 11:50 a.m.</b>	TLO Process (Lesson 5)
<b>12:00 p.m.</b>	Lunch Break
<b>1:00 p.m. – 1:50 p.m.</b>	The Wisconsin TLO Network / TLO Forms and Reporting (Lesson 6)
<b>2:00 p.m. – 3:00 p.m.</b>	Intelligence Cycle (Lesson 7) Information Management and Civil Liberties (Lesson 8)
<b>3:10 p.m. – 4:00 p.m.</b>	Infrastructure Protection and Rubicon (Lesson 9) Information Exchange (Lesson 10) Questions / Tasking / Certificates

Protecting Wisconsin against acts of terrorism requires an effective, integrated network of first responder organizations and critical infrastructure entities at the local level through the national level.


To increase information and intelligence sharing throughout all local, state and federal agencies, the Department of Homeland Security (DHS) supports a nationwide network of “Fusion Centers.” The Wisconsin Statewide Information Center (WSIC), working in partnership with the Southeastern Wisconsin Threat Analysis Center (STAC), serve as Wisconsin’s fusion centers.

These fusion centers work with DHS and the Federal Bureau of Investigation (FBI) so that information on potential terrorist activity and intelligence on terrorist threats is shared rapidly throughout the state.

To further facilitate the sharing of information, a program has been created to train Threat Liaison Officers (TLOs). These individuals come from areas such as fire and emergency medical services, the military, and private sector critical

infrastructure operators. TLOs receive special training to become the main conduit for information to and from the fusion centers, DHS and the FBI. A properly trained TLO will know how to recognize and identify potential terrorist activities and the proper actions to take. After initial training a TLO will continue to receive specialized ongoing training to maintain their level of expertise.

We are excited to offer this TLO training, coordinated by the WSIC, STAC, DHS and FBI, as a pre-conference session, so that the TLO trainees may stay to attend the School Crisis Preparedness Conference the next day.

 **For an application or more information on TLO training visit [www.citizenpreparedness.org](http://www.citizenpreparedness.org) or contact Mary Jean Erschen, Center for School, Youth and Citizen Preparedness, at 608-592-5200 or [mjerschen@citizenpreparedness.org](mailto:mjerschen@citizenpreparedness.org).**

# 2010 Fall School Crisis Preparedness Conference/TLO Training REGISTRATION FORM

Priority may be given to school teams of five to seven persons.

Last Name		First Name	
Job Title/Rank		Name for Name Tag (if different)	
School District (if applicable)		Agency/School/Organization	
Work Phone #	Cell Phone #	Email address	
Address		City	Zip

Bring copies of your school crisis preparedness or school safety plan to work with staff in reviewing, revising and improving.

## Current School Safety Experience (check all that apply):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Wisconsin Schools and<br>Emergency Agencies | <input type="checkbox"/> School Security Personnel                              | <input type="checkbox"/> Emergency Management Team   |
| <input type="checkbox"/> Principals/Assistant Principals             | <input type="checkbox"/> School Personnel Responsible<br>for Emergency Response | <input type="checkbox"/> Police, Fire, EMS           |
| <input type="checkbox"/> School Superintendents                      | <input type="checkbox"/> School Nurses  | <input type="checkbox"/> First Responders            |
|  | <input type="checkbox"/> Public Health  | <input type="checkbox"/> 911 Dispatchers             |
|  |   | <input type="checkbox"/> Elected Officials and Staff |
- Other school/community safety responsibility, which includes \_\_\_\_\_

## REGISTRATION FEES:

**\$70/person** for single person registration    *OR*    **\$250/team** for school/community teams of 5 persons  
(with a \$50 for each additional person; team members must register at the same time.)

**I will be attending the conference on:** (Please check appropriate box for days attending)

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> <b>Thurs., October 7</b><br>Rice Lake, WI        | <input type="checkbox"/> <b>Wed., October 20</b><br>Wausau, WI     | <input type="checkbox"/> <b>Thurs., November 4</b><br>Kimberly, WI    | <input type="checkbox"/> <b>Wed., October 13</b><br>Wisconsin Dells, WI<br><i>This is a special<br/>pre-conference session for<br/>Threat Liaison Officer<br/>training</i> |
| <input type="checkbox"/> <b>Thurs., October 14</b><br>Wisconsin Dells, WI | <input type="checkbox"/> <b>Tues., October 26</b><br>Milwaukee, WI | <input type="checkbox"/> <b>Thurs., November 11</b><br>Eau Claire, WI |  |
- This is the first year I have attended a Wisconsin School Crisis Preparedness workshop

## TO REGISTER BY MAIL OR FAX:

By Mail: Center for School, Youth and Citizen Preparedness  
WI 1019 Lake View Dr., Lodi, WI 53555

By Fax: 608-744-3069

Make payments to Center for School, Youth and Citizen Preparedness. Institutional Purchase Orders accepted. Teams must send information together and fill out separate forms for each person, in order to receive the team discount.

**Please send form with payment. Purchase orders for multiple registrations should accompany a completed form for each individual.**

## TO REGISTER ONLINE:

Please fill out this form and submit by clicking the button below.

- I will send a check made payable to Center for School Youth and Citizen Preparedness
- I will send a purchase order
- Please contact me to pay by credit card

**Click here to submit form**

## General Information

### Statement of Need

Schools have a responsibility to prevent, be prepared for, respond to and recover from emergencies and disasters that not only affect the school, staff and students, but also the community. They are important partners in county and community disaster plans. A safe school environment is essential to successful academics.

### Cancellation Policy

If you are not able to attend the conference, please contact Mary Jean Erschen at 608-592-5200 or [mjerschen@citizenpreparedness.org](mailto:mjerschen@citizenpreparedness.org) as soon as possible so that others who are interested are able to attend. If you do not attend the workshop after registering, you will be responsible for the associated costs. Cancellations must be received 2 weeks prior to each workshop.

### Workshop Incentives for Schools

Each participant will receive resources and information to enhance school crisis prevention, preparedness, response and recovery efforts.

### Workshop Fees

- \$70/person if not attending as a team of 5 persons
- \$250/team for school/community teams of 5 members (with \$50 for each additional person after the 5; team members must register at the same time.)

The workshop is supported by the Office of Justice Assistance, Homeland Security Program, Wisconsin Emergency Management, and Department of Public Instruction for those listed in the Intended Audience section. Support includes materials, breaks, and lunch. The registration form is to be completed for each participant and submitted as soon as possible.

*Register online:* [www.citizenpreparedness.org](http://www.citizenpreparedness.org)

*Register by mail:*

Center for School, Youth and Citizen Preparedness  
W11019 Lake View Dr., Lodi, WI 53555

*Register by fax:* 608-744-3069

### Exhibits/Vendors

Representatives from school safety companies are invited to display their products and be available to speak with you during the workshops.

If you are interested in exhibiting, contact Mary Jean Erschen at 608-592-5200 or [mjerschen@citizenpreparedness.org](mailto:mjerschen@citizenpreparedness.org).

### Lodging

A block of rooms has been reserved at local hotels in proximity to each workshop. Please make your own reservations by calling the hotel associated with the workshop you are attending, and ask for a room in the "OJA School Safety Workshop" block. You will be responsible for your own lodging costs.

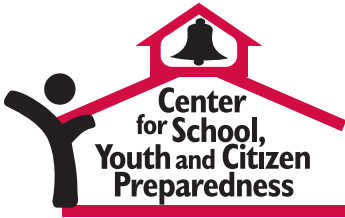
### Special Needs

The Office of Justice Assistance and Center for School, Youth and Citizen Preparedness fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of special accommodations, please call 608-592-5200 and fill out appropriate information on the registration form.

### Continuing Education Information

- One or two undergraduate or graduate non-program credits are available from the UW-La Crosse Department of Health Education and Health Promotion. Forms will be available at the registration table at each of the workshops. The costs for credit(s), which are independent of the workshop registration, will be billed by UW-La Crosse. Questions about credits may be directed to:  
Dr. Leslie Oganowski at [oganowsk.joan@uwlax.edu](mailto:oganowsk.joan@uwlax.edu), 608-785-6790, or 202 Mitchell Hall, UW-La Crosse, La Crosse, WI 54601.
- Please let us know if you are interested in any other professional continuing education credits.

► Questions? Please contact Mary Jean Erschen at 608-592-5200 or [mjerschen@citizenpreparedness.org](mailto:mjerschen@citizenpreparedness.org)



W11019 Lake View Drive  
Lodi, WI 53555

**A block of rooms has been reserved at each location. Remember to ask for our special rate.**

Please make your own reservations by calling the hotel associated with the workshop you are attending, and ask for a room in the “OJA School Safety Workshop” block. You will be responsible for your own lodging costs.

**Thursday, October 7**  
Turtleback Conference Center  
West Allen Road  
Rice Lake, WI 54868  
715-234-7641  
[www.turtlebackgolf.com](http://www.turtlebackgolf.com)

**Preconference TLO training  
Wednesday, October 13**  
Kalahari Resort and  
Convention Center  
1305 Kalahari Drive  
Wisconsin Dells, WI 53965  
877-525-2427  
[www.kalahariresorts.com/](http://www.kalahariresorts.com/)

**Thursday, October 14**  
Kalahari Resort and  
Convention Center  
1305 Kalahari Drive  
Wisconsin Dells, WI 53965  
877-525-2427  
[www.kalahariresorts.com/](http://www.kalahariresorts.com/)

**Wednesday, October 20**  
Jefferson Street Inn  
201 Jefferson Street  
Wausau, Wisconsin 54403  
Toll Free: 866-855-6500  
[www.jeffersonstreetinn.com](http://www.jeffersonstreetinn.com)

**Tuesday, October 26**  
Crowne Plaza Milwaukee  
Airport Hotel  
6401 South 13th Street  
Milwaukee, WI 53221  
414-764-5300  
[www.cpmilwaukeeairport hotel.com/](http://www.cpmilwaukeeairport hotel.com/)

**Thursday, November 4**  
Liberty Hall  
800 Eisenhower Drive  
Kimberly, WI 54136  
920-731-0164

**Thursday, November 11**  
Holiday Inn Campus  
2703 Craig Road  
Eau Claire, WI 54701  
715-835-2211  
[www.Holidayinn.com](http://www.Holidayinn.com)